



P L A N U X

Primary Logo



Wordmark



Concept

The **Rubrik's Cube** represents the planning process of the clients in which the brand, (Planux) provides solution. Each of the letter also makes up the logo. *(please see image below)*. All of the colors has its own representation, as well. Yellow for positivity and joy. Orange for success and freedom. Violet to create and inspire. Cyan for connectivity and technology. Dark Blue for encouragement and calmness.

P L A N U X

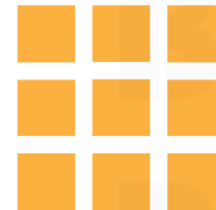
Alternative Logo



Color Palette



Logo Inspo



Typography

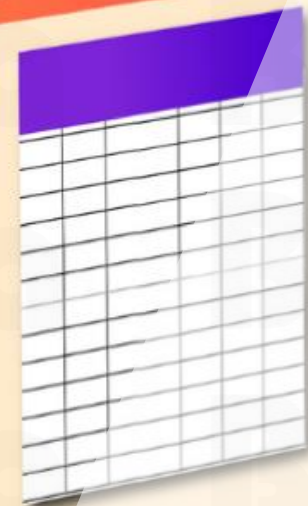
THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG  
1 2 3 4 5 6 7 8 9 0 ? ! . , #



PLANUX

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Lorem ipsum

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