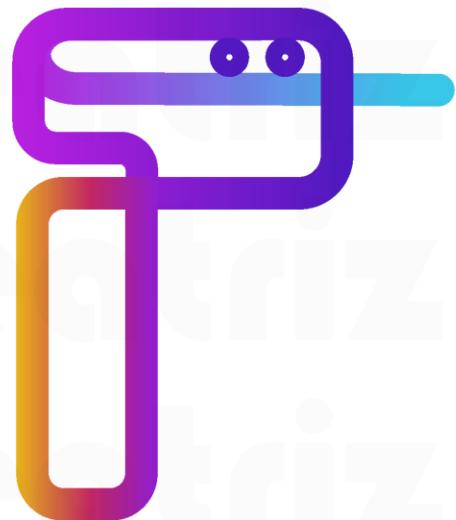




LANUX

Primary Logo



Wordmark



Concept

The **Window Application** represents the UI/UX. Thus, signifies the interaction between the users and computer systems. The **Cartoon Eyes and Arm**, on the other hand, is the personified version of the services offered by the brand. Adding cartoons/persons/mascots, could attract more consumers as the brand would seem to be more relateable. The “arm” was intentionally made blue as it represents the color of calmness and relaxation in which the consumers would feel with the help of Task Management, Planning Solution, and Project Management.

Alternative Logo



Color Palette



#E7B31B

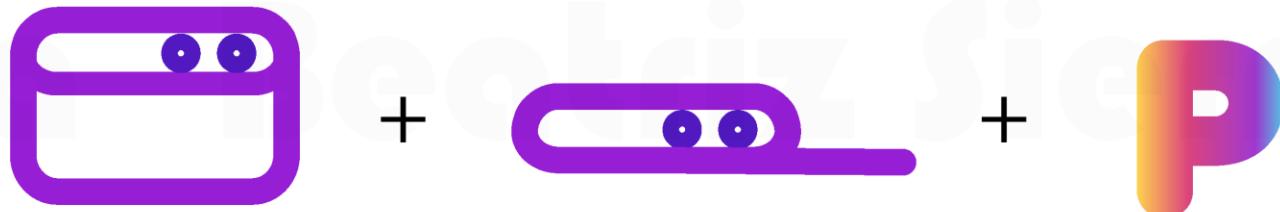
#C22862

#BA26E0

#4D19BE

#39C7E9

Logo Inspo



Typography

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG
1 2 3 4 5 6 7 8 9 0 ? ! . , #

